2019 NC Travel Guide Leads to 'Firsts That Last'

From a come-to-life cover to a 57-item bucket list, the "Official 2019 North Carolina Travel Guide" inspires travelers to seek first-time experiences that create enduring memories in destinations from the mountains to the sea. The guide was released today in print and digital editions.

"The 'Firsts That Last' theme goes beyond highlighting North Carolina's historic firsts to celebrating the personal firsts that come with traveling across the state,' said Wit Tuttell, executive director of Visit North Carolina. "People will forever connect place with a first sip of Cheerwine or moonshine, hearing music and tracing its genes to where it's performed, or riding into the scenery on horseback. It's all about immersing yourself in the moment and discovering something new.'

Travelers can take more inspiration from sweepstakes that embody the guide's three covers, which come to life via the free augmented reality app Layar. The app launches 20-second videos that show gliding from the dunes, indulging in craft cocktails, and rappelling down a waterfall. The correlating sweeps, which run through December 2019, are prized with:

 An Outer Banks stay with hang-gliding lessons and passes to Wright Brothers National Memorial.

 A Raleigh getaway with destination dining, craft beer and cocktails, and jeans from Raleigh Denim.

• A trip to the Polk County foothills for ziplining, rappelling, rafting and wine tasting.

The guide fashions a meeting place for dreamers and trip planners alike. Vibrant photos and text capture the energy of North Carolina's urban centers, explore the charms of its nooks and crannies, turn on the appetite for farm-grown fare and artisan chocolate, and point the way to distinctive shopping. The pages lead to regional directories that list accommodations and attractions in hundreds of destinations. A two-page map lays out major roads, bodies of water, parks, and cities and towns.

The "Official 2019 North Carolina Travel Guide" is free. The 176-page print edition is available at the state's nine Welcome Centers; it can also be ordered at VisitNC.com and 800-847-4862 (800-VISITNC). Readers can also link to a digital magazine version at VisitNC.com. The digital version, which includes all three covers, is enhanced by information pop-ups, a social media share feature, search functions and clickable URLs. Responsive design technology automatically adapts the digital guide to desktop, mobile and tablet devices for a seamless, user-friendly experience, no matter how readers access it.

The 2019 Travel Guide, the official guide for North Carolina's state tourism office, was produced by Meredith Travel Marketing. It was financed by private industry support from 78 advertisers. Listings for the 875 attractions and 2,750 accommodations and campgrounds were provided for free. The self-mailer format for the 500,000 printed copies reinforces the green initiatives of Visit North Carolina, which is part of the Economic Development Partnership of North Carolina. The EDPNC is contracted by the N.C. Department of Commerce to recruit new businesses, support existing and start-up businesses, connect exporters to global customers, and attract travelers from all over the world.

Tourism remains one of the state's most vital industries with economic activity and employment generated in each of the state's 100 counties. In 2017, domestic travelers to North Carolina spent \$23.9 billion, which accounts for 225,170 jobs for North Carolinians. State and local tax revenues, as a result of visitor spending, topped \$1.2 billion in 2017. The effect of the tax revenue is \$512 in annual household savings for the state's residents. North Carolina ranks sixth in total person-trip volume by state behind California, Florida, Texas, New York, and Pennsylvania.

Scare Tactics Used to Sell Labor Law Posters

Every year the N.C. Department of Labor (NCDOL) receives complaints of poster companies that use scare tactics to sell labor law posters. NCDOL says threats of being fined are bogus and should be ignored.

"Poster companies have been known to charge more than \$150 for the posters," Labor Commissioner Cherie Berry said. "I want the business community to know that the labor law posters are available from NCDOL free of charge.

Recently NCDOL obtained letters from poster companies which include false information that employers will be fined as much as 17,000 by NCDOL for displaying out-of-date posters. The N.C. Department of Labor will not fine businesses that have the old posters displayed. NCDOL inspectors carry the newest posters in their vehicles and will offer them free to employers who have out-of-date posters.

"We would never fine an employer unless the employer just blatantly refused to put the posters up," Commissioner Berry said. "I don't know of any employer who has refused to take a free set of posters from one of our inspectors.

The labor law posters are required under North Carolina law. The posters carry information on the state's Wage and Hour Act and what are commonly referred to as "OSHA" regulations, or the Occupational Safety and Health Act.

In 2017 labor law posters provided by the N.C. Department of Labor were updated to include the required information pertaining to the N.C. Employee Fair Classification Act, which took effect December 31, 2017.

Businesses that need to order new posters can visit NCDOL's website at www.labor.nc.gov or call 1-800-NC-LABOR (1-800-625-2267).





Men Day Program

At Henderson Grove MBC, 2:30pm with Rev Lewis Blakney. Everyone is invited Annual Program New Grove MBC Deaconess Ministry, 3pm with Rev Warren Parsons. Special recognition to Clarence & Elma Taylor/Mother & Father of the church. All Deaconess are invited FEBRUARY 2

Special Service

Day of foot stomping & worship at Church of God of Prophecy, 8477 Hwy 52 South in Morven, 3pm

FEBRUARY 10 **Family & Friends**

At Evangelistic Outreach 2pm. Info 704-690-4900 Center, first and third Sun- Bible Study days, 4:30pm

Weekly Bible Study

At Rock Hill Missionary Baptist Church, Wednesdays, 6pm. All are welcome Youth Bible Study At Min. Gregory Williams' home, Thursdays,

Franklin Street in Wadesboro behind Wade Mill, 5pm, all youth encouraged to attend, age 8 and up, refreshments served

Bible Study

Every Monday, 6pm at Johnson Chapel Church **Bible Study**

Every Tuesday 6:30pm at Come Worship With Us Program at Madison God Will Make a Way Min- At New Life Church, 600 Grove MBC, 11am with istries, 1207 N Greene St, Camden Road in Wades-Wadesboro

Wednesday nights, 6pm at Church of God of Prophecy

Bible Study

Wednesdays, at Henderson Grove Missionary Baptist Church, 6:30pm

Prayer Service

Intercessory Prayer at Voice of Evangelism Church every Sat 9am & Sun 8am Schedule

At New Hope Methodist Church, Hwy 742 South. Preaching 1st & 3rd Sun, 9:45am. Sun School 1st & 3rd Sun, 10:45am - 2nd & 4th Sun, 9:45am

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Rev Fred Leak & 2:30pm with Pastor Little from Cedar Creek Baptist Church

FEBRUARY 17

Fruit of the Spirit Program at Forestville AME Zion, 3pm. Refreshments served after service **ONGOING**

Mass Schedule

All welcome to services at Sacred Heart Catholic

Guest Speakers

Choirs, singers & more on Wed-6:30pm 2nd & 4th Sunday nights at Bible Study Harvest Ministries, 6:30pm. At Voice of Evangelism www.harvestmin.com

Prayer & Bible Study At Ramsey Chapel Church Prayer Meeting/Bible Study each Tuesday 6-8pm **Bible Study**

On book of Revelation Sun nights at 6pm at Mount Bible Study & Prayer Beulah Baptist Church

Chris Jack boro w/Pastor Sun-10:30am & son.

Church every Wednesday & Friday at 7:30pm

Wednesdays, at Cedar Creek Baptist Church, 6:30pm

At Savannah AME Zion

Tuesdays at noon & 6pm.

Events

JANUARY 17 Free Items

Winter clothing, socks & bags of hygiene products NAACP Meeting for those in need. Come to Ebenezer Missionary Baptist Church, 612 Salisbury St in Wadesboro, 11:30am. 704-848-4412

Board Meeting

trict, 10am at 1758 Morven Rd in Wadesboro. Info 704-694-3516

FEBRUARY 6 **Free Groceries**

For families in need. Mobile Food Pantry at Street in Wingate. Register 8:30am. Call for de- Anson Singers tails 704-694-2445

ONGOING EVENTS Food Commodities

Food Free every Wednesday at ette 704-475-0491 9am & 2nd Saturday of Compassionate each month at 9am at Burnsville Recreation & Learning Ctr, Hwy 742N across from Burnsville Fire Dept. 704-826-8182 Food Pantry

Free food every Wed, 9-

11am at Burnsville Recreation & Learning Ctr. 704-826-8182

Third Sundays, Hampton B. Allen library theater, 5pm, 704-694-6749

Learning Center Hours

Burnsville Recreation & Learning Center, Mon-Fri, 10:30-5:30pm. Computer Brown Creek Soil & lab (children & adults), copy Water Conservation Dis- service, fax service & resource library. All available to the public for a small fee

Cognitive Disability

Caregiver Support Group, second Tuesdays at First Presbyterian Church, 7-8:30pm, Wadesboro. Wingate United Methodist Nancy Capel 704-694-Church, 111 Hinson 3156, Cynthia Furr 704-695-3233

Rehearsal, Every Tuesday, 7-8:30pm at First United Methodist Church in Distributed Wadesboro. Info Emily Priv-

Friends

Meet on the 2nd Thursday of month, 7pm, at the Training Room at Pee Dee Electric, bereaved parents, family and friends invited, 704-826-6063

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JANUARY 22