

# Underage Drinking Taking Invisible Toll on Brain

## NC parents get wake-up call on adolescent brain development

The NC ABC Commission today launched the third phase of its Talk It Out campaign, the statewide multimedia effort designed to raise awareness of underage drinking and empower parents to talk with their kids about the issue. Recent research shows that the Talk It Out campaign, launched originally in December 2014, is starting to have an impact on perception of underage drinking and the volume of communication about the issue, but also shows that there is still a large awareness gap.

"While parents are starting to realize underage drinking is a bigger problem than they once believed, far too many maintain the 'not-my-child' mentality," said NC ABC Commission Chairman Jim Gardner. "The reality is that underage drinking can affect anyone's child. The new ads are raw, attention-arresting portrayals of the real and lethal impacts of alcohol on a child's developing brain and future potential."

Researchers from UNC-Chapel Hill and Duke University submitted a report this year on alcohol and the adolescent brain. This report - detailing the unique characteristics of the adolescent brain, and the how alcohol affects the adolescent brain differently than an adult brain - was a key component in the development of the new phase.

"The adolescent brain responds to alcohol very differently than an adult brain," said Dr. Wilkie Wilson, Research Professor of Prevention Science, Social Science Research Institute, Duke University. "In fact, the logical decision-making center of the brain is not fully developed until about age 25. Because of the unique way their brains are wired, adolescents are prone to risk-taking behavior and are more inclined to binge drink. Binge drinking slows - and can ultimately stop - the functioning of important components of the brain that control things like breathing."

According to recent research regarding the progress of the Talk It Out campaign, the frequency of communication and perception of the problem is higher among parents and children who have seen, read or heard an ad than among those who do not recall an ad. More than 90 percent of parents who recall an ad have talked to their children about underage drinking. And since the launch of the second phase of the campaign, nearly 50 percent of parents who recall an ad say the underage drinking problem is a serious problem, in comparison to 40 percent of those who do not recall an ad. But there remains a large perception gap between students (59%) and parents (43%) regarding the severity of underage age drinking.

The goal of the third phase of the Talk It Out campaign is to continue closing the awareness gap, help more parents realize the severity of the issue, and get more parents and children talking about the real dangers of underage drinking.

"In our latest round of qualitative research, parents said they require hard-hitting facts to understand the severity of a problem, and responded most actively to visually compelling information. These new ads deliver both factually and visually," said Gardner. "It is our hope that these new messages will help parents understand the severity of the problem, and inspire them to talk to their children early and often."

More information is available at [abc.nc.gov](http://abc.nc.gov).

## Anson Middle School Sports Release

- **FOOTBALL PRACTICE** The 1st day of practice will be on Monday, August 22. Please bring your sports physical documentation to practice on this day. Practice will run each day of the week, August 22-26, from 6 to 8 p.m.
- **CHEERLEADING/GOLF/VOLLEYBALL TRYOUTS** Tryouts will start once school is in session. Please get a physical before tryouts start. Dates and times will be announced at school.

All Athletes must have a current physical in order to tryout for any sport at AMS. Complete physicals, including eye exam, hearing exam, urinalysis, blood work and more are available at Anson Pediatrics in Wadesboro. Avoid the rush by calling for an appointment now at 704-994-2300.

## Human Trafficking and Domestic Violence Workshop Aug. 18

A Human Trafficking and Domestic Violence Workshop will be held at the Hampton B. Allen Library in the Pritchett Room, from 11 a.m. to 2 p.m. Kiricka Yarbough Smith and Ashley Bass-Mitchell, Coordinators with Project C.O.P.E. on Human Trafficking (NC Council for Women) and Karen Baucom, Executive Director of the Anson County Domestic Violence Coalition, will be the guest speakers. Lunch will be provided free.

Contact Suzanne Maness at (910) 627-1769, toll free (877) 211-5995, or by email at [connectionsfsp@gmail.com](mailto:connectionsfsp@gmail.com) to register. The deadline to register is Monday, August 15.

## 50+ Meeting Features Music by Joe Dutton

The Hampton B. Allen Library's 50+ Club will meet on Monday, August 8 at 10:30 a.m. in the Little Theatre. Joe Dutton will present a musical program. Everyone is invited to come, bring a friend and enjoy this delightful program.

For more information call 704-694-5177.

## Applications for Permitted Hunting Opportunities Now Available

### New opportunities to hunt coyotes and feral hogs on seven game lands

Applications for permitted hunting opportunities, including waterfowl hunts, are now available from the N.C. Wildlife Resources Commission.

Sportsmen can obtain applications by visiting the Commission's website [www.ncwildlife.org](http://www.ncwildlife.org), a Wildlife Service Agent or by calling 1-888-248-6834, Mon.-Fri., 8 a.m.-5 p.m. Application deadlines vary, starting in August.

The 2016-17 season offers five new coyote/feral hog hunting opportunities on seven game lands statewide. Permits for these new 3-day hunts provide hunters an opportunity to hunt coyotes and feral hogs at night on Chowan Swamp, Holly Shelter, Suggs Mill Pond, Pee Dee River, R. Wayne Bailey-Caswell, Johns River and Toxaway game lands.

"Rules were modified several years ago to allow hunting of coyotes and feral hogs at night on private lands," said Isaac Harrold, the Commission's lands program coordinator. "Since then, we've received a number of requests to provide similar opportunities on game lands. We'll monitor participation in these new hunts, and if demand supports doing so, we'll look at adding additional hunt opportunities in the future."

The Permit Hunting Opportunities Program was established by the Commission to provide permit hunting opportunities across the state to licensed hunters. These permits allow for managed participation and provide unique hunting opportunities for special areas or species such as dove, deer, bear, waterfowl, tundra swan, turkey, small game, coyote, feral hog, and furbearer trapping. This program also includes special opportunities for youth and persons with disabilities. The program offers both quota and non-quota (point-of-sale) hunts.

For more information on permit hunting in North Carolina, including locations, dates and quotas, visit the agency's website, [www.ncwildlife.org/permithunt](http://www.ncwildlife.org/permithunt).

## Lifeguard Instructor Training Offered at Little Park

An American Red Cross Lifeguard Instructor Certification Class will take place at Little Park Pool in Wadesboro in August. To participate you must currently be certified as a lifeguard, pass the lifeguard swim test, take an online orientation, and a pre-course session is required. Candidates must be at least 17 years of age.

For more information and class dates contact Wendell Small at 704-695-2782.



Jacob Allen, son of Brian and Mary Lena Allen

## ALLEN'S RESTAURANT

**SUNDAY BUFFET**  
11am - 2pm

### HOME COOKED MEALS

Thur & Fri 7am to 8:30pm • Sat 6am to 2pm  
*Ribeye Night Thursday • Buffet Friday Evening*

11389 Highway 74 West in Peachland

704-272-7207



- ✓ Car Repair
- ✓ Vacation
- ✓ Graduation Expense
- ✓ Home Improvement
- ✓ Insurance
- ✓ You Name It!

Call or Come By

Loans from \$500 to \$7,500

## BASIC FINANCE, INC

913 East Caswell Street • Wadesboro  
704-694-3619 Formerly Thrift Loan

## SCHOOL IS AROUND THE CORNER

### BETTER SLEEP = BETTER GRADES



AIR CONDITIONERS LOCAL DELIVERY \$25 VISIT OUR SLEEP SHOP

## MARTIN FURNITURE FACTORY OUTLET

Highway 74 West in Wadesboro • 704-694-3185

We are driven.  
We are Kubota.



- RTV-X900 Utility Vehicle**
- 21.6 HP\* Kubota Diesel Engine
  - Exclusive Variable Hydro Transmission
  - Front and Rear Independent Suspension

- Standard L Series Compact Tractors**
- 24.8 to 47.3 HP\* Kubota Diesel Engines
  - Powerful Transmission Options
  - High Quality, Versatile and Affordable



- M6 Series Mid-Size Ag Tractors**
- 104.5 to 141.4 HP\* Kubota Diesel Engines
  - Exclusive Bevel-Gear Front Axle for Easy Handling and Maneuverability
  - Climate-Controlled, Grand X Cab with Ample Head and Legroom



- BX Series Sub-Compact Tractors**
- 18 to 25.5 HP\* Kubota Diesel Engines
  - Hydrostatic Power Steering and 4WD
  - Category I 3-Point Hitch for Performance-Matched Attachments



3144 Highway 74 East  
Monroe 704-233-4242

[www.BrooksSales.com](http://www.BrooksSales.com)  
Mon - Fri 7:30 am - 5:30 pm  
Saturday 8 am - 12 noon



[www.kubota.com](http://www.kubota.com)  
\*For complete warranty, safety and product information, consult your local Kubota dealer and the product operator's manual. Power (HP/KW) and other specifications are based on various standards or recommended practices. Optional equipment may be shown.  
© Kubota Tractor Corporation, 2016

