

## Anson County's February Unemployment Rate

**Anson County** Anson County's unemployment rate for February was 4.0%. Anson County ranked #63 of the 100 counties statewide (low to high). The January rate was also 4.0%. Anson's total labor force in February was 10,315, with 9,900 employed and 415 unemployed. In January the total labor force was 10,249, with 9,838 employed and 411 unemployed. Here are other past rates in Anson County: **2023:** December 3.8%; November 4.1%; October 4%; September 3.8%; August 4.2%; July 4.2%; June 4.2%; May 4.0%; April 3.6%; March 3.9%; February 4%; January 4.3%. **2022:** December 4.0%; November 4.6%; October 4.9%; September 4.2%; August 4.9%; July 4.7%; June 5.3%; May 4.7%; April 4.6%; March 4.9%; February 5.1%; January 5.1%. **2021:** December 4.4%; November 4.7%; October 5.2%; September 4.9%; August 5.8%; July 6.5%; June 6.1%; May 5.5%; April 5.4%; March 5.9%; February 7.5%; January 7.7%. The **2020** rates were: December 7.1%; November 7.2%; October 7.2%; September 8.5%; August 8%; July 10%; June 7.9%; May 10.1%; and April 8.2%.

In March 2020 the unemployment rate in Anson County was 4.9%, just before it was affected by the pandemic.

**Statewide** Statewide the unemployment rate for February was 3.7%. In January it was 3.6%.

Here are other statewide past rates: **2023:** December 3.2%; November 3.4%; October 3.3%; September 3.2%; August 3.6%; July 3.6%; June 3.6%; May 3.4%; April 3.1%; March 3.5%; February 3.6%; January 3.7%. **2022:** December 3.2%; November 3.8%; October 3.9%; September 3.3%; August 3.9%; July 3.7%; June 4.1%; May 3.6%; April 3.4%; March 3.6%; February 3.7%; January 3.8%. **2021:** December 3.2%; November 3.4%; October 3.6%; September 3.8%; August 4.4%; July 4.6%; June 4.9%; May 4.5%; April 4.4%; March 4.6%; February 5.6%; January 6%. **2020:** December 6%; November and October 6.1%; September 7%; August 6.8%; July 8.9%.

Unemployment rates (not seasonally adjusted) increased in 50 of North Carolina's counties in February 2024, decreased in fourteen, and remained unchanged in 36. Hyde County had the highest unemployment rate at 9.7 percent while Watauga County had the lowest at 2.7 percent.

Thirteen of the state's metro areas experienced rate increases, one decreased, and one remained unchanged. Among the metro areas, Rocky Mount had the highest rate at 5.1 percent while Asheville had the lowest at 3.1 percent. The not seasonally adjusted statewide rate was 3.7 percent.

When compared to the same month last year, not seasonally adjusted unemployment rates decreased in 59 counties, increased in twenty, and remained unchanged in 21.

Five metro areas experienced rate decreases over the year, two increased, and eight remained unchanged. The number of workers employed statewide (not seasonally adjusted) increased in February by 1,476 to 5,049,879, while those unemployed increased by 4,616 to 194,278. Since February 2023, the number of workers employed statewide increased 52,300, while those unemployed increased 597.

It is important to note that employment estimates are subject to large seasonal patterns; therefore, it is advisable to focus on over-the-year changes in the not seasonally adjusted estimates.



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### SPCC Small Business Summit is April 18

You are invited to join in on Thursday, April 18 for the 3rd Annual Small Business Summit presented by the Anson Chamber of Commerce, South Piedmont Community College Small Business Center, and the Women's Business Center of Charlotte. Whether you're an early-stage entrepreneur or an established business owner, this summit is your opportunity to learn, connect, and harness the power of networks and AI for intelligent growth.

The Summit takes place at 9:00 a.m. at the Lockhart-Taylor Center, located at 514 North Washington Street in Wadesboro.

Secure your spot now and join attendees in shaping the future of small businesses. There is no cost to attend, but registration is required. Light breakfast and lunch will be provided.

**Register Here:** [bit.ly/2024-summit](http://bit.ly/2024-summit)

These are the speakers:

- Chisa D. Pennix-Brown is a Virtual Educator and Mental Wealth Life Stylist. She is the Chief Curator of Give it to the People, is a lifestyle brand focused on curated events for entrepreneurial Mental Health, Business Growth, and Education. Chisa is also a podcaster and host of Give It To The People Live which focused on BOPOC and Women Owned Businesses throughout the US. She is committed to helping entrepreneurs navigate the imperfect imbalance of self-care while making money through authentic engagement and she uses her book The 90 Day Focus: Your Action Plan for Success to help people get things done!
- Nicole Greer is the principal coach and CEO of Vibrant Coaching and Consulting. She helps individuals, corporations, government entities, and non-profits become the people they were created to be through defining and fulfilling a mission, to working better in teams, and exemplifying excellent leadership. Using organization development principles, transcendent leadership programs, and coach training Nicole gives foundational tools, uncommon wisdom, and an advantage in the marketplace. She is a speaker, trainer, facilitator, and life and business coach.
- Wilmenia Gripper, is a tech tools and marketing strategist, the CEO of W.E.G. Consulting and Training, and the Founder of 1,2,3 Jump Inc. As a technology and corporate training professional with over 20 years of experience, Wilmenia has a proven track record of connecting businesses with the tools they need to succeed. Her background includes developing and implementing technology strategies, and delivering instructor-led and virtual training as a certified Microsoft Office Master. Wilmenia's reputation for helping companies grow through technology has earned the trust of corporate leaders and expanded her training reach across six continents. She is also a nonprofit consultant dedicated to making optimal use of technology to empower organizations, support the advancement of causes, and increase their impact and revenue.

**Featured sessions**

- **Vibrant VIBES! The Art of Connecting and Building you Network!** Nicole Greer will offer "STRATEGIES, SYSTEMS and SMARTS" to illuminate the power of connection in your life and business. Connecting with people builds professional relationships, opens doors to new opportunities, and facilitates the exchange of ideas and best practices. It energizes your career, ensures personal growth, and evolves your business. Session Takeaways:
  - Gain STRATEGIES to "Work the Room" and at the Same Time Ignite Life Long Relationships
  - Learn an Invaluable SYSTEM to Shine a Light on your Genius using Nicole's Personal Process that Has Rewarded Her with over 12K Followers
  - Explore the 50 Things aka SMARTS that Professional Women do to Establish Themselves as Experts in their Market

Chocked full of applicable take-aways, real time examples, and fun, this session will empower you to be VIBRANT!

- **AI Essentials: Building a Future Ready Business** Delve into the transformative power of artificial intelligence to redefine how businesses operate, offering strategies to significantly reduce overhead and expedite custom projects. Throughout this interactive presentation, learn about essential AI tools and techniques necessary to construct a resilient, future-proof business, highlighting how AI can enhance operational efficiency and autonomy. Session Takeaways:
  - Comprehensive AI Understanding: Participants will leave with a foundational understanding of AI technologies and how they can be leveraged across various business functions to drive innovation and efficiency.
  - Strategies to Minimize Costs: Discover how implementing AI can lead to substantial savings in overhead expenses, identifying areas within your business where AI can be most effectively applied to cut costs without sacrificing quality.
  - Tools for Self-Sufficiency: Explore the key AI tools that can transform your business into a more independent entity, capable of swiftly adapting to changes and challenges in the market while maintaining a competitive edge.

- **AI-Powered Brand Brilliance** Empower yourself with the skills to harness artificial intelligence for crafting persuasive brand messaging, designing impactful landing pages, and delivering compelling pitches. This lively and interactive workshop will ensure you easily connect authentically with your ideal clients and elevate your business success.



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