THE EXPRESS • August 21, 2013 • Page 2

## Labor Day "Booze It & Lose It" Campaign Kicks Off

#### Law enforcement agencies step up efforts to catch drunk drivers

As summer winds down, the Governor's Highway Safety Program is ramping up a statewide effort to catch drivers who choose to get behind the wheel after drinking. The Labor Day "Booze It & Lose It" campaign kicked off August 16. Law enforcement officers across North Carolina are out in full force, citing motorists who drive drunk.

"As students and young adults say good-bye to summer and head back to school, they often celebrate with alcohol," said Don Nail, director of the Governor's Highway Safety Program. "We want to remind them that drinking and driving is a bad decision with life-threatening consequences. Instead, they should be smart and designate a sober driver, call a cab or take public transit to travel safely." In 2012, there were nearly 11,000 alcohol-related crashes in North Carolina. Nearly 56 percent of them involved drivers 18-34 years old.

Within that age group, males are the top offenders when it comes to drunk driving. In an effort to change the behavior of this key population, the Governor's Highway Safety Program and the NC Department of Transportation produced a new public service announcement that will begin running today on digital and television media.

Social media will also play a significant role in the Labor Day "Booze It & Lose It" campaign. The Governor's Highway Safety Program is sharing the new PSA on YouTube, Facebook, Twitter and the GHSP website. "We know many young adults today rely on social media to talk to their peers and share information," said Cris Mulder, deputy secretary of communications at NCDOT. "We're using these free tools to reach our key audience with the message that drunk driving is never a good idea."

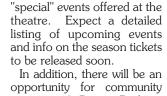
# LOST DOG

One and a half year old male Black Lab wearing a fluorescent yellow collar with a name tag. Answers to Smokey. Very friendly. Last seen in the area Pleasant Hill Church Road and City Pond Road. \$100 reward offered if found. Call 704-694-3383 or 704-475-8813 or 704-475-5823. No questions asked. The Governor's Highway Safety Program and NCDOT encourage people to show support for the campaign via social media by using the hashtags #DumbIdea and #NotFunny when reminding their followers that driving drunk is a safety risk that should be taken seriously.

The "Booze It & Lose It" campaign runs through the Labor Day holiday and ends on Monday, September 2.

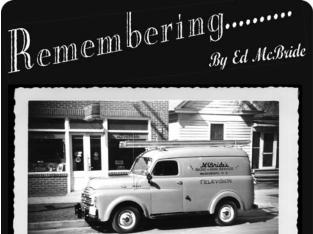
### **Ansonia Theatre Seeks Sponsors**

Drama, comedy, dance and music have filled the Ansonia Theatre in the year and a half since the renovated performance venue opened. This year the Anson County Arts Council (ACAC) and the Ansonia Theatre Committee are proud to announce a 2013-14 season of four major events that will allow for season tickets/preferred seating to be purchased for the first time. There will also be additional



opportunity for community support. A Patron Package with multiple levels of support and a variety of advertising and recognition possibilities has been developed. This support is needed to ensure high quality programming and reasonable prices. It will also allow for an occasional desirable program that may not show a profit.

The ACAC is asking for this help to come from Anson County and surrounding areas as well since the programs have been planned include to attendees/participants from the entire region. If you are interested in being one of the supporters for this groundbreaking season, please call or come by the Arts Council. The telephone number is 704-694-4950, and the address is 110 South Rutherford Street.



# McBride's Radio & Sign Service

Above is our new 1951 Dodge panel truck in front of the shop on South Rutherford Street. We only had twenty-five feet in the front part of the building. "Jug" Robinson had his tin shop in the rest of the building. Television had just "made it" down south - with WBTV (channel 3) having the first station in the Carolinas. The "test pattern" came on July 15, 1949, and people would watch it, sometimes for hours. It was not until much later that programming was telecast, and then only for short periods daily. However, the first tv picture ever to be received in Anson County was on our Stromberg - Carlson (Model TV125 HZA) that I had ordered directly from the factory May 9, 1949, and received and installed later in May. The picture was quite "snowy," lasting only a few minutes late one afternoon and was a "skip signal" from stationWKY in Oklahoma City, Oklahoma. I wrote the station from their call letter identification and they replied by letter June 28, 1949 -(they had begun programming on June 6, 1949.) Of course later programming began, but it was sometime before there were

more stations in the Carolinas. You will note

"television" lettered on the side of our truck, I made "house calls" back in the early days for \$2.50, often time not charging because the antenna connection was pulled from the set!

It has been an interesting fifty six plus years - the many, many changes - from a few radios, some tv, to big new 18 wheel trucks, instead of small "big trucks" costing less than \$9,000 to some I have mentioned and lettered costing more than \$100,000. I have enjoyed designing and painting signs more than the electronics, so about 1966, I stopped all electronic/tv service.

Now, since I lettered my first truck for Doc Voncannon in 1937 - well, I do get tired faster, don't climb ladders, and am not so fast - I just don't work those 12-16 hour days any more. There are few places of business left in Wadesboro that have continually purchased business privilege licenses as long as I have - you see this coming Sunday (August 10, 2003), I will be 39 plus 39 plus 3 = 81 years old!

Thanks to so many who have helped us "along the way." It is great to be here!

## August Daily Programming at Discovery Place Kids in Rockingham

All Discovery Place KIDS-Rockingham events and activities are free with admission. For more information call 910-997-5266 or visit rockingham.discoveryplacekids.org.

August Theme: Under The Sea. Take the plunge and explore the oceans of the world and the creatures that inhabit its vast waters. From crabs to sea urchins to whales, sea stars and much more, discover why life is the bubbles under the sea. **Weekend Activities** Weekend activities listed below take place at 11:15 a.m. and 2:15 p.m. on Saturdays, and 2:15 p.m. on Sundays.

• August 24 & 25 - Underwater Urchins: Porcupines aren't the only animals full of spikes to help keep predators away. Make a "point" not to miss out on this hands-on event featuring this fascinating salty critter.

• August 31 & September 1 - Chocolate Star?: The chocolate chip sea star puts a whole new meaning to the

phrase 'chocolate chip'. Did you know that if part of this underwater sea star's arms or body is bitten off, it can regrow it? Stop by the Lab to meet and greet these special sea stars in our touch tank.

Wonderful Wednesdays Join us each Wednesday for fun, themed activities throughout the Museum that take place at 11:15 a.m. and 2:15 p.m. Wonderful Wednesdays at Discovery Place KIDS–Rockingham during August include:

August 21 - Shark Attack!
Drift just a little closer for a shark's-eye view of the dogfish shark. Don't worry this one won't bite.
August 28 - Ocean Mystery: What lies beneath the deep blue sea? You never know what you'll encounter when you dip your hand into our mystery ocean.



Short-Term Rehabilitation Services to get you back to an active lifestyle



Lillie Bennett Nursing Center is a great place to speed recovery after medical procedures requiring rehabilitation services. Our dedicated team of experienced physical, occupational and speech therapists develops custom-tailored rehabilitation programs to help patients regain skills and independence that help them return to family as quickly as possible.

Our services include:

- Stroke rehabilitation
- Orthopedic injuries
- Muscle re-education

For more information on Short-Term Rehabilitation Services, call 704-695-3301.



500 Morven Road | Wadesboro, NC 28170 | 704-695-3301 www.carolinashealthcare.org

#### Daily Programming

• Story Time (9:45 a.m. & 1:45 p.m.) This month is brimming with underwater fun! Don't miss out on books about crabs, fish, & much, much more. "A House for a Hermit Crab" - Eric Carle; "The Rainbow Fish" - Marcus Pfister; "Commotion in the Ocean" - Giles Andreae; "The Pout- Pout Fish" Deborah Diesen; "The Three Little Fish and the Big Bad Shark" - Denise Fleming; and "Way Down Deep in the Deep Blue Sea" - Jan Peck. Science Show (3:45 p.m.) Fireworms are fascinating underwater creatures that are sure to get your curiosity creeping! Stop by to learn about these mysterious oceanic creatures and watch a science show that will spark imagination. • Puppet Show (10:45 a.m. & 2:45 p.m.) The Tortoise and the Hare: The Tortoise has challenged the Hare to a race. But the North Wind blows this fractured fairy tale around until the characters can't tell which way is up and which way is down. Will Harry the Hare reach the finish line first or will the Tortoise's slow and steady pace win the race?

• Big Fun (11:45 a.m. & 4:45 p.m.) - Shake out the sillies! Move and groove with us at the Sandhills Stage. Dance and sing to songs that will get you up and moving. From "Shake It All About" and "Stop and Go" to and "Bop till you Drop," fun will be had by all!

This activity allows for a smooth transition for our young visitors who need to go home for lunch and naps or to end the day.