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EOE

Wadesboro IGA Offers a Program to Help Nonprofit Organizations

Wadesboro IGA has announced the launch of IGA Hometown Label Savers, a new community-based marketing program that encourages community non-profit organizations to collect IGA Exclusive Brand product barcodes in exchange for funding towards organizational needs.

It's easy to participate in IGA Hometown Label Savers:

- Eligible non-profit organizations submit a mail-in application to the IGA Hometown Label Savers team
- Once approved, the organization is posted on the IGA Hometown Label Savers microsite, accessible at www.wadesboroiga.com or at www.iga.com, letting shoppers know they can start collecting IGA Exclusive Brand barcodes in support of their cause.
- Organizations collect bundles of 500 IGA Exclusive Brand barcodes from shoppers and submit them to IGA USA in exchange for a \$15 donation good towards organizational needs.

"Wadesboro IGA has always been community-conscious and with IGA Hometown Label Savers we can give back to the organizations that mean the most to the Anson community," store owner Christ Sanford said. "There are a number of organizations that play a vital role in this community. IGA Hometown Label Savers provides us the opportunity to show our support so they can continue their good work. I invite all charitable organizations, schools and non-profits to register and participate in our IGA Hometown Label Savers program. Stop in the store today and we can help you get started, or visit www.wadesboroiga.com or www.iga.com for more information."

Individuals can also bring IGA product barcodes by Wadesboro IGA where collection containers have been set up for Anson County Domestic Violence Coalition (ACDVC). ACDVC is a local non-profit organization that helps victims and survivors of domestic violence and sexual assault.

About IGA: IGA is the world's largest voluntary supermarket network with aggregate worldwide retail sales of more than \$33 billion per year. The Alliance includes nearly 5,000 Hometown Proud Supermarkets worldwide, supported by 36 distribution centers and more than 55 major manufacturers, vendors and suppliers encompassing everything from grocery to equipment items. IGA has operations in 46 of the United States and more than 30 countries, commonwealths and territories. For more information about IGA, visit the IGA consumer website at www.iga.com, or the business site at www.becomeiga.com.

What's Happening This Weekend Across North Carolina

Culture is around every corner November 6-9

Toy banjo making in Raleigh, a drama depicting the Lincolns in Creswell and a boat building class in Beaufort are just a few of the opportunities for fun and discovery you'll find this weekend with the N.C. Department of Cultural Resources.

The fun and learning start Thursday, when the N.C. Maritime Museum in Beaufort hosts a lunchtime talk on the Native Americans that called the Crystal Coast region home. Friday, the N.C. Museum of Art in Raleigh will screen the French drama *Max et les Ferrailleurs* as part of its fall film noir series and stay open late to let visitors explore the galleries at night with the smooth jazz stylings of the Oynx Club Boys in the background.

Saturday, the N.C. Museum of History in Raleigh will help kids and families make a toy banjo to take home, while the N.C. Museum of Art offers a lecture exploring the genius of Vermeer across town. Elsewhere in Piedmont, Town Creek Indian Mound in Mount Gilead will open a traveling exhibit of treasures from Blackbeard's *Queen Anne's Revenge*.

In the eastern part of the state, the Battleship North Carolina in Wilmington will explore how World War II sailors coped with torpedo damage, while Historic Edenton offers another installment of its popular yoga classes on the 1767 Chowan County Courthouse lawn. In Hatteras, the Graveyard of the Atlantic Museum will offer a day for prospective volunteers to see how they can help, while in Creswell, Somerset Place will present a drama depicting the last day of Abraham Lincoln's life, including the opportunity for visitors to talk with re-enactors portraying Lincoln and his wife. The N.C. Maritime Museum in Beaufort will teach visitors how to build a boat using old-school carpentry techniques, while the Museum of the Albemarle in Elizabeth City puts on a bonsai workshop and hosts a lecture on U-boat action off the Outer Banks during World War II.

The weekend fun wraps up Sunday when the N.C. Museum of History presents a concert featuring the eclectic sounds of Dark Water Rising and the N.C. Museum of Art offers free, family-friendly art-making activities and gallery games with its pop-up art cart.

Throughout the weekend, the N.C. Symphony will perform concerts of music that captures the spirit and feel of Mexico in Raleigh.

Keep in mind, too, that next Tuesday is Veterans Day. Though most of our venues will be closed for the holiday, Tryon Palace in New Bern, the Battleship North Carolina in Wilmington and the N.C. Museum of Art in Raleigh will be open for family fun. Tryon Palace will offer a special salute to the men and women who have defended North Carolina throughout history, while the N.C. Museum of Art will give free admission to its Small Treasures exhibition for veterans, active duty military members and their families.

Check out DCR's calendar (ncdcr.gov) for more information on these and other events, and enjoy a great North Carolina weekend!



This cannon was recovered from Blackbeard's ship, the Queen Anne's Revenge.

Frosty - the Musical Comes to Cheraw

The Cheraw Arts Commission starts the holiday season with *Frosty*, a musical by the Barter Theatre group. The musical will be presented on Thursday, November 20 at the Theatre on the Green at 7 p.m. *Frosty* is the story of a homeless man and an orphan named Billy who comes to New York to keep a promise made to his mother. His promise was to build the best snowman ever. Through the magic of love, Billy fulfills his promise and discovers a friend and a family.

Barter Theatre located in Abingdon, Virginia was founded during the Great Depression when patrons could not pay the ticket price of 40 cents and were admitted by paying with food goods, hence the name of Barter. The theatre remains one of the last year-round professional resident repertory theatres in the country.

Tickets for the musical are available at the Cheraw Community Center. They cost \$6 for students under 18 years of age and \$8 for adults. Contact the Cheraw Arts Commission for additional information at 843-537-8420 x 12.

Scammers Prey on Ebola Fears with Bogus Products

News about the spread of Ebola virus is frightening. People are worried about how contagious the disease is? How can it be transmitted? Will it become a widespread health crisis in the United States?

Better Business Bureau experience shows that bogus health products and unproven claims crop up when there's a high level of fear about a disease. BBB files are full of examples. In the 1950s, one promoter offered an "Atomotrone" device to make "irradiated water" at home to cure "irregular heart action, blood clot in the brain, tumors, etc." He was convicted of mail fraud after BBB showed the device was just a box with colored lights.

Now, preying on fears of Ebola, offers are turning up for "unapproved and fraudulent products" to prevent or treat Ebola, according to the U.S. Food and Drug Administration (FDA). An alert issued recently states: "FDA has seen and received consumer complaints about a variety of products claiming to either prevent the Ebola virus or treat the infection."

Despite these claims, FDA states, "There are currently no FDA-approved vaccines or drugs to prevent or treat Ebola ... There are no approved vaccines, drugs, or investigational products specifically for purchase on the Internet."

What about the experimental vaccines that have been in the news? The public may hope to get some of those vaccines, but that wouldn't be any time soon. "These investigational products are in the early stages of product development, have not yet been fully tested for safety or effectiveness, and the supply is very limited," FDA says.

Consumers are also warned against any claims that a dietary supplement could help prevent or treat Ebola. According to FDA, "By law, dietary supplements cannot claim to prevent or cure disease."

The truth is, Ebola does not pose a significant risk to the U.S. public, according to the Centers for Disease Control and Prevention (CDC). But it's just when fear is high that unproven, fraudulent products appear.

FDA is monitoring for bogus products and false claims, and will take appropriate action if claims aren't corrected or removed. Consumers who have seen fraudulent products or false claims relating to Ebola can report them to FDA, and can also inform BBB.

BBB and FDA offer these tips to recognize fraudulent health products. Be wary of these red flags:

- One product does it all. Be suspicious of products that claim to cure a wide range of diseases. No one product could be effective against a long, varied list of conditions or diseases.
- Personal testimonials. Success stories are easy to make up and are not a substitute for scientific evidence.
- Quick fixes. Few diseases or conditions can be treated quickly, even with legitimate products.
- "All natural." Some plants found in nature (such as poisonous mushrooms) can kill when consumed. Numerous "all natural" products contain hidden, untested, or dangerous ingredients.
- "Miracle cure." If a real cure for a serious disease were discovered, it would be widely reported through the news media and prescribed by health professionals—not buried in print ads, TV infomercials or on Internet sites.
- Conspiracy theories. These statements are used to distract consumers from the obvious, common-sense questions about the so-called miracle cure.

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